

SUCCESS STORY

STANDARDS CAN BRING CONSIDERABLE VALUE TO YOUR BUSINESS

The meat industries feature differing degrees of integration from producer to consumer. Scales of the domestic and international markets are requiring strong focus on standards,

presentation, pricing and product range. Therefore Project Skills for Rural Employment (S4RE) joined forces with MEKA Company from Dragash, to increase the quality of food products.

LLC "MEKA", was the first meat processing company who obtained the Hazard Analysis and Critical Control Point (HACCP) system and guidelines for its application.



The above mentioned company jointly with consultant have identified the risk of potential hazards during food production processes and have placed stringent actions to prevent them from occurring. While the training is a key part of any food safety programme, S4RE showed readiness to assist MEKA in implementation of HACCP standard. Partners identified a skilled company (E&E Consulting) for training provision. A detailed program was designed, 20 existing employees received 15 training days in theory and practically



directly in the factory. After the training completion, the company applied for HACCP certification from the official authority. Due to the successful training provision the company was certified on 15th of April 2014, and from now onwards the

company sells products locally and internationally with HACCP standards. As results of the training provided and certification the company employed 5 persons, working mainly in the quality of meat processing.

“ We are very happy with training as well as with gaining the HACCP certification. Comparing with last year, we increased product sell for 4% or 7 tons, in addition, the company is more competent in cost saving, targeting new customers, more market differentiation, lower risks and support product innovation. This will follows company growth, survival and use of standards to become more competitive. ”

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