

# ONE WORLD CALENDAR.

PARTNERS / BELGIUM 11.be/cncd.be / FRANCE cimade.org / SWITZERLAND helvetas.org / UNITED KINGDOM newint.org / oneworldcalendar.com /

## Photo research briefing – edition 2020



56 cm

24.5 cm

Photos are for the 2020 edition of the **One World Calendar**.

This edition will feature mainly photographers who are born and live in a country of the Global South, an emerging country or belong to an ethnic minority.

### 1 Theme: **Happiness**

**Pre selection – Deadline for submissions: 15. January 2018**

Submission: max. number 50 of your pictures

Data: low resolution but at least 18 cm wide, full height, not cropped

**By submitting your pictures you automatically agree to our terms and conditions and the copyright fee mentioned in point 3. Also please precheck the quality of the files for the final usage size, which is 24.5 x 56 cm at 300dpi.**

**The final file preferably needs to be delivered as a RAW file.**

Submission through **e-mail** to Barbara Stauss: [barbara.stauss@helvetas.org](mailto:barbara.stauss@helvetas.org)

Please use WeTransfer, a dropbox link or similar systems to deliver your files.

### **Essential criteria for all Calendar photos**

Contemporary pictures not older than 7 years.

Horizontal pictures (landscape) and full colour only.

The **One World Calendar** uses documentary images from the real world, so please do not submit heavily manipulated or montage photos.

We are looking for:

- Portraits, head and shoulders
- Pictures that are surprising, enjoyable, warm, touching and friendly; avoiding guilt and pitiful feelings, no gloomy or dark images.
- Pictures from countries from the Global South, emerging countries and ethnic minorities.\* (see page 2)
- People should be central
- Images that celebrate different cultures, crafts, arts, work, lifestyles, beliefs and religions and show self-reliance and strength in adversity
- Documentary images from the real world

### Content

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### ONE WORLD CALENDAR.

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PHOTO RESEARCH EDITOR Barbara Stauss, [barbara.stauss@helvetas.org](mailto:barbara.stauss@helvetas.org)

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### 2 Keywords theme: **Happiness**

#### **Guidelines for your image research:**

**Generally:** warm and engaging, also humorous pictures. Please check page 6 and 7 of this briefing for referential images in previous calendars.

**Cover/title picture:** portrait of one or two people with a relation to the theme (head and shoulder, any age, male and female)

#### **Pictures in the calendar:**

#### **Happiness**

##### **What kind of content?**

Laughter, smiles, hugs, jumps

Dancing, family and friends reunions and celebrations, love, playing music together, playing games, enjoy food and drinks, jumps into the air, into the sea

Friendship with animals

Quieter Aspects: Contentment, delight, taking care

Body language, facial expression, talking hands/eyes

##### **Where?**

Schools, at home, in leisure time, at work

Inner Happiness (alone) in a stunning and beautiful surrounding, happiness between two (love couple, mother-child, grand father-child, friends etc), happiness in the group among friends, a group in the village etc., musician group, sport group...

Signs of Happiness in beautiful breathtaking landscapes, in the street, at home, wherever people meet ...

##### **\* Relevant countries** (page 1)

- All countries from Central and South America.
- All African countries including North Africa,
- Middle East including Palestine and the Arab world.
- All Asian countries including the Indian subcontinent and the Himalayas.
- Plus: Ethnic minorities from all parts of the world.

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### 3 Terms and conditions

**By submitting your pictures you automatically agree to our terms and conditions and the copyright fee mentioned below.**

We will inform if any of your submitted photographs have been selected but there will be no further opportunity to negotiate the fee.

#### Copyright fee

The copyright fee is **EURO 1'500** and covers the use of the photograph in publications of the **One World Calendar** partners. The print run is 60'000 in all countries in total. This copyright fee includes the publication of the picture in Calendars and Calendar-associated products, such as greetings cards and the New Internationalist Almanac.

The fee also includes the ability to use the photograph in all promotional literature, such as catalogues, in the Webshop and miscellaneous items such as a letterhead, signature etc. and on the One World Calendar home page, [www.oneworldcalendar.com](http://www.oneworldcalendar.com). Only promoting the calendar.

For the agreed copyright fee the photographer will grant the right to publish the photograph in Calendars and Calendar-associated products for one year. Greeting cards (one time print run only) will be in the shops on sale for more than a year.

#### Captions and biographies

##### Captions

The photographer is required to supply relevant background information about the picture (200–500 words) before August 31st 2018.

We are particularly interested in location, names of those pictured, quotes from them, details of any festivities, events etc.

##### Photographers biographies

We also are interested in some personal information about the photographer.

Please send us a short biography (200 words) before August 31st 2018.

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### 4 Schedule of production

**15. January 2018** – closing date for picture submissions.

Photographers send low res pictures that match the criteria described in point 1 & 2.

**Mid March 2018** – our jury will short list 30 images out of all submissions.

**End of March 2018** – Photographers on the short-list will be asked to send us high resolution data (complete picture, not cropped). We need to see whether the data match our requirements for reproduction.

**Mid June 2018** – meeting of all Calendar partners. Selection of final 12 Calendar pictures.

**Mid July 2018** – All photographers will be informed if their photographs have been selected.

A contract will be sent to you with the full terms and conditions and copyright fee as outlined in this briefing.

The signed contract needs to be returned to the secretariat by 31.7.2018.

**August 2018** – Photographers send caption and background information in english of 200 to 500 words. Full information on photographers' details.

Please send us also a short biography (200 words).

**End of October 2018** – Photographers send invoice in PDF format to Monika Linggi at Secretariat by email.

**End of 2018** – payment of copyright fee.

### Presentation copy

The photographer will receive a complimentary copy of each Calendar and of any associated product where the picture has been used.

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### 5 About the One World Calendar

First published in 1973 by Helvetas, Switzerland, the **One World Calendar** now is published by a consortium of non-profit organisations whose partners are Cimade, France; 11.11.11/CNCD, Belgium; Helvetas, Switzerland; New Internationalist, United Kingdom.

Some calendars produced by partners will be sold under the name of other organisations. The consortium is supported by Photo Researcher (Barbara Stauss) and a secretariat (Monika Linggi, Helvetas, Switzerland).

The researcher preselects submitted photographs from photographers and agencies, and presents a larger selection to the Jury Panel (consisting of the consortium) in order to choose the final calendar images. The meeting will take place in June 2018.

Photographers interested in submitting photographs should contact **Barbara Stauss** at [info@barbarastauss.com](mailto:info@barbarastauss.com)

Barbara is also responsible for collecting and distributing background information of the final 12 chosen images.

**Monika Linggi** negotiates copyright on behalf of the **One World Calendar** group.

Helvetas

One World Calendar secretariat

Monika Linggi

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Switzerland

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BS/ MOL October 2017

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### 6 Trade: Selected pictures of the One World Calendar 2018



Colombia



Pakistan



Morocco



Thailand



India



India



Bolivia



Vietnam



Liberia



Ethiopia



China



Bangladesh

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### 7 Communication: Selected pictures of the One World Calendar 2019



Kyrgystan



Vietnam



Egypt



Singapore



Thailand



Indonesia



Kenya



Mali



Uzbekistan



Guatemala



Egypt



Kenya

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